

March 10, 2010

Dear Sir,

**Sub: CITI's participation in 14th Taipei Innovative Textile Applications Show (TITAS Fair) Taiwan - 13th to 15th October 2010 (Wednesday - Friday)**

Confederation of Indian Textile Industry and Taiwan Textile Federation has signed an MOU providing for mutual co-operation between the two organisations including promotion of the events of CITI and TTF in each other's country. CITI participated in the TITAS 2008 and TITAS 2009 shows held in October 2008 and 2009 in Taipei and based on the feed back received from the participants, CITI proposes to participate in TITAS 2010 show and build an India Pavilion in the show. TITAS 2010 is scheduled for **13th –15th October, 2010 at Taipei World Trade Centre (TWTC), Exhibition Hall in Taiwan.**

The show will feature high added-value fibers, yarn, fabrics as well as apparel and accessories. Leaders from world textile-related companies and organisations will meet their local counterparts to explore further business possibilities. For the past several editions, the show has been renowned for featuring functional and fashionable aspects of high added-value yarns and fabrics, mostly from Taiwan and other Asian countries, latest functional and fashionable products and technologies.

Textile units from Japan, Mainland China, Thailand, Korea and Indonesia etc. are participating in the fair.

Delegation groups from various overseas countries are likely to visit the show.

Fair Fact sheet of the TITAS Fair as received from TTF is attached herewith.

**The main features of TITAS 2009, held in October 2009 are given below for reference:**

- 325 exhibitors from 9 countries/regions completed a successful exposition.
- 20,288 professional attendances from 41 countries/regions.
- Nearly a hundred sourcing representatives from 31 international brands took part in 440 trade meetings making the one-on-one contacts a highlight of TITAS.
- 15 seminars covering issues from fashion, market, environment to product certification facilitate the participants with the future trends.

**BOOTH CHARGES FOR 2009**

CITI has negotiated with TTF and obtained 10 built up booths in the TITAS Fair 2010 completely free of charge.

Interested participants are requested to send their application forms latest by 30th April 2010 to CITI. Applications for booking and allotment of stall will be considered on First Cum First Served (FCFS) basis.

Standard booth includes partitions, carpeting, fascia, spotlights, racks/shelves, cabinet, table, chairs, waste basket and free catalogue entry.

Should you require any other information, please contact **Shri S. Raswant, Deputy Secretary, Confederation of Indian Textile Industry, 23, Barakhamba Road, 6<sup>th</sup> Floor, Narain Manzil, New Delhi 110001. Mobile: 9811016731, Fax: +91-11-41519602, E-Mail: [mail@citiindia.com](mailto:mail@citiindia.com); [sraswant@citiindia.com](mailto:sraswant@citiindia.com)**

Yours sincerely

**D.K. NAIR**  
Secretary General

cc: Member Associations / Associate Member Associations (*Kindly circulate this among your Members*)

Corporate Members