

CITI/315/2010
27th January 2010

Committee:

Sub: Request for release of advertisement in special Issue of Textile Times along with North South Textile Summit

Dear Sirs,

As you may be aware, Confederation of Indian Textile Industry (CITI) is the apex industry chamber of the textile and allied industries. With 21 industry Associations and seven corporate members in the sector covered directly by the Confederation and close cooperation with several others, including the Export Promotion Councils and trade bodies, CITI has become the rallying point for the entire industry covering textiles and garments of all fibers and also textile machinery.

CITI is adding one more event this year to its increasing activities for promoting the textile and allied business of the country. The first North South Textile Summit (promoting linkages among developed and developing economies) is scheduled to be held on 19th and 20th May 2010 (Wednesday and Thursday) in Hotel Trident, Mumbai. The two-day Summit will witness a mammoth gathering of senior industry players, delegates, speakers and experts from India and various Asian and other developing countries on the one side and developed countries like the USA, European Union and Japan on the other. Senior officials from government are also expected to address the Meet.

Textile Times, the monthly magazine of CITI, is the mouthpiece of the textile and clothing industry in India. It is widely circulated in India and abroad among industry leaders, textile associations, cotton and textile traders, equipment manufacturers, experts and government officials. At present Textile Times has a readership of around 3500 and this is increasing steadily. Each issue focuses on a topical subject for incisive and detailed coverage, highlighting all the aspects of interest to the textile fraternity.

The April - May 2010 edition of Textile Times will be brought out as Special Issue on the occasion of North South Textile Summit and will be circulated among the 200 delegates in the Summit, in addition to the regular readers.

Tariff for advertisement in the Special Edition of Textile Times is as under:

TARIFF CARD	
Cover Gate Fold (Double Spread)	Rs. 40,000
Back Cover	Rs. 25,000
Inside Covers (Back and Front) *	Rs. 15,000 (Already booked)
Full Page (Colour)	Rs. 12,000

Mechanical Data: Full page print area: 10 inches L x 7.5 inches W (or 25.5 cm L x 19 cm W).

We seek your advertisement support for the issue. We request you to kindly send us your confirmation on booking of space. Advertisement material on a CD must reach us positively on or before 15th April 2010, so that it can be moved on for processing and printing on time.

For any further clarifications, please feel free to contact the undersigned.

With Regards

S. RASWANT

DEPUTY SECRETARY

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